

Digital Partnership Program

Monetize and Distribute Your Digital Content - Maximize Revenue and Reach Your Audience

batoi.com/partners/digital-program



Introduction to Digital Partnership

What is the Batoi Digital Partnership Program?



A program designed for publishers, authors, and businesses looking to monetize digital content.



Leverage **Batoi Hub** to sell and distribute software, eBooks, and other digital products.



Gain access to marketing support and enhanced analytics.





Why Partner in Digital with Batoi?

Maximize the Reach of Your Digital Products: Proven Strategies to Expand Your Audience and Drive Engagement



Access to **Batoi Hub** to sell digital products like software, books, and more.



Competitive revenue-sharing models to help you grow your profits.



Priority listings in the marketplace to enhance your content's visibility.



Co-marketing campaigns to drive increased reach and engagement.



Analytics tools for tracking sales performance and refining your strategy.



Partnership Tiers

Tailored Partnership Tiers: A Comprehensive Approach for Digital Success

Silver

- Basic listing in Batoi Hub with standard revenue-sharing options.
- Suitable for small-scale publishers, businesses, and software developers.

Gold

- Enhanced visibility with featured marketplace listings.
- Access to joint marketing campaigns and analytics.

Platinum

- Priority placement and premium marketplace support.
- Access to dedicated co-marketing campaigns and full analytics dashboards.



Key Benefits of the Program

What You'll Gain as a Digital Partner: Benefits and Opportunities for Collaboration

Monetization Opportunities

Sell your digital products with ease.

Marketplace Visibility

Gain featured listings and priority placement.

Co-Marketing Support

Joint campaigns, events, and promotional activities.

Advanced Analytics

Detailed insights into your sales performance.

Revenue Sharing

Competitive revenue-sharing models with exclusive incentives for top partners.



Success Stories

Success Stories from Digital Partners: Inspiring Case Studies of Collaboration and Innovation

Nartanam – Transforming Print to Digital

Enabled India's premium classical dance journal, Nartanam, to transition from print to digital publishing and digitize past issues for broader accessibility.

Case Study 1

Case Study 2

Empowering Vernacular Publishers

Through the Batoi Digital Partnership Program, publishers like Athena Books, Viswamukti, and Kadambini expanded their reach by publishing books and magazines digitally, connecting with a broader audience.



How to Join the Program

Steps to Become a Successful Digital Partner

Apply online through the Batoi Partner Portal.

Review and initial meeting with Batoi's partnership team.

Finalize the partnership agreement and start selling your digital products.

Finalize the partnership agreement and start selling your digital products.

Access marketing tools and begin tracking sales performance.



Ready to Monetize Your Digital Content?

Partner with Batoi for Digital Success.

Start Selling Your Digital Products Today With Batoi Hub.

Contact our partnership team at:



partnership@batoi.com

or apply today at:



batoi.com/partners/apply-partners

Gain access to marketing, analytics, and priority marketplace listings.

