



Batoi Secures Trademark Registration for Enhanced Brand Protection

Bhubaneswar, India – August 11, 2012—Batoi, a leading software development automation company, announced that it has received trademark registration for its logo "BATOI" from the Government of India. This registration, granted under Section 23(2), Rule 62(1) of the Trade Marks Act, 1999, marks a significant milestone in Batoi's commitment to safeguarding its intellectual property and strengthening its brand identity.

The official certification, received on August 10, 2012, empowers Batoi to distinguish its products and services in the marketplace, fostering customer trust and confidence. This achievement reflects Batoi's dedication to innovation and its position as a trusted software development automation industry leader.

"Our trademark registration is a testament to Batoi's commitment to building a strong and recognizable brand," said Mr. Ashwini Rath, CEO of Batoi. "This registration protects our intellectual property and reinforces our dedication to delivering high-quality software solutions and services to our clients."

Batoi's trademark guidelines are available at <https://www.batoi.com/about/ip-policy>.

About Batoi

Batoi is a software development automation company. The Batoi RAD Platform revolutionizes software engineering by automating development, deployment, telemetry, and workflow management processes. Our comprehensive managed services, enhanced by AI, cover application development, DevSecOps, VAPT, cloud cost optimization, scaling, migration, and security compliance. We empower businesses with robust digital transformation solutions, web portal development, and e-commerce implementation, ensuring seamless integration and enhanced performance.

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