



SENSOR+TEST 2016: Well attended



The India Pavilion at SENSOR+TEST



Indian exhibitors at SENSOR+TEST 2016

After three well attended trade-fair days (10.-12.5.), the SENSOR+TEST 2016 measurement fair in Nürnberg came to a successful end with a total of 8,600 visitors from all industries (7,142 in the previous year) using the opportunity to obtain comprehensive information on the state of the art in sensor, measuring, and testing technology. Not only the number of visitors, but also the number of exhibitors increased, namely to 586 (last year 548) the maximum since 2007, before the economic crisis. The ratio of international exhibitors set a new record at 37%. Moreover, the move to exhibition halls 1, 2, and 5 increased the net stand area to a total of 8,700 sq.m.

7 companies from India

Sparkler Ceramics Pvt. Ltd., Pune participated directly exhibiting Piezoelectric sensing elements. S.S. Dhani, Director said, "This was our first time at Sensor+Test 2016 and we will be participating again next year. We were quite happy with the response considering that we have moved from Electronica fair held at Munich every two years to this Fair."

The following 6 Indian companies participated with table space in the Indian Pavilion:

1. Batoi Systems Pvt. Ltd., Bhubaneswar. Product group: Programming environment - Cloud server service, General IT software, hardware services. This is what Ashwini Kumar Rath, Founder Director & CEO had to say: "It was a

good experience at SENSOR + TEST 2016. We met a few good prospective partners and hope to do business with them soon. Thank you for all your help. We greatly appreciate it."

2. Fabrika, Mumbai. Product group: Temperature with contact; Resistive sensor element, thermocouple. Ashish Gupta, Director (Sales) said, "Thank you for your cooperation and support and the sincere follow up. It is a fact that it is solely because of your sincere efforts that we were able to make the Indian Pavilion at SENSOR + TEST a reality. It was a good learning experience at SENSOR + TEST and all promises in terms of stall facilities etc. were delivered by the AMA team."

3. Jayashree Electron Pvt. Ltd., Pune. Product group: Proximity switches and Encoders. D. B. Dabke, Managing Director said, "This show is very focused with respect to the flow, pressure and other basic sensor elements. The visitors too are looking for such products. Unfortunately the products displayed by us (Proximity

switches and Encoders) do not fall in this category and I had only 8-10 visitors to my stall. However, I could see lot of other interesting things."

4. Resistance Alloys (India) Pvt. Ltd., Mumbai. Product Group: Temperature with contact; Thermocouple, Semi-finished part for sensors. Rohan Mehta, Marketing Director said, "Overall good exposure for our company. Indian Pavilion was a great idea and it served the purpose. Looking forward to participating next year too."

5. Udey Instruments, Mumbai. Product Group: Thermoresistor, Thermocouple, Cable (copper cable).

6. Uniphos Envirotronic Pvt. Ltd., Mumbai.

The two parallel conferences - the 18th GMA/ITG Conference for Sensors and Measuring Systems and the 36th European Telemetry and Test Conference attracted more participants with their expanded contributions.



Stand of Sparkler Ceramics Pvt. Ltd.

The next SENSOR+TEST is to be held from 30th May to 1st June 2017 again at the Nürnberg Exhibition Center. It will be accompanied as per schedule by the two scientific AMA conferences SENSOR and IRS2. The Exhibitor Board and the AMA Association have chosen "Networked Measuring for Mobile Applications" as the focal topic.

For further information, please visit www.sensor-test.com