



Batoi Unveils AI-Powered Kiosk and Forges Global Partnership at IndiaSoft 2025; CEO Receives US–India SME Council Award

Bhubaneswar, India – March 23, 2025 – Batoi Systems Pvt. Ltd. (“Batoi”), a leading provider of rapid application development solutions, today announced a series of significant achievements during its participation in **IndiaSoft 2025**, one of India’s premier international IT expos. Batoi’s booth attracted hundreds of visitors who experienced the debut of an AI-powered kiosk designed for real-time lead engagement. The company also **signed a Memorandum of Understanding (MoU)** with a South Korea-based manufacturing firm to collaborate on advanced software automation solutions. On another note, **Dr. Ashwini Kumar Rath**, CEO of Batoi, received the “**Incredible Inc.50**” award from the U.S. India SME Council, recognizing Batoi’s remarkable traction in the United States market with its Rapid Application Development (RAD) Platform.

During the expo, Batoi’s innovative **AI-driven kiosk** became a focal point for attendees. The kiosk enabled visitors to register their details, instantly triggering an automated workflow that provided them with tailored product information and introduced them to Batoi’s team. *“The AI kiosk showcases our commitment to leveraging technology for seamless customer engagement,”* said a Batoi spokesperson. *“It impressed visitors with its interactivity and demonstrated how our platform automates workflows – from data capture to communication – in seconds.”* The kiosk’s success at IndiaSoft exemplifies Batoi’s innovative approach to integrating AI and automation into enterprise solutions to enhance user experience.

Another highlight of **Batoi’s IndiaSoft presence** was the signing of a strategic **MoU with a South Korean manufacturer, WavyTail**. This agreement outlines a collaboration to develop and implement software automation solutions to modernize manufacturing operations. By combining Batoi’s expertise in rapid application development and the partner’s experience in manufacturing, the collaboration will focus on creating intelligent applications for Industry 4.0 initiatives. *“This partnership is a natural extension of Batoi’s mission to drive digital transformation globally,”* Dr. Rath noted. *“Together with our South Korean partner, we will build cutting-edge solutions that blend manufacturing know-how with our agile software development platform. We’re excited about the value this will unlock for clients in the manufacturing sector.”* The MoU marks Batoi’s expanding international footprint and ability to tailor its technology to various industry domains.



A notable accolade further amplified Batoi's accomplishments at the event. **Dr. Ashwini Kumar Rath, CEO of Batoi**, was presented with the **Incredible Inc.50 Award** by the **US-India SME Council (USISME)** during an awards ceremony at IndiaSoft. This award honors 50 fast-growing and innovative companies from the U.S. and India. Batoi's recognition reflects its **strong business growth and impact in the U.S. market**, mainly driven by the adoption of the Batoi RAD Platform by American enterprises to accelerate application development. *"We are honored to be recognized among the Incredible Inc.50,"* Dr. Rath said upon receiving the award. *"Batoi's journey in the US has been about helping businesses innovate faster with our platform. This award is a testament to our team's hard work and our clients' trust. We remain committed to delivering excellence across all the markets we serve."*

In addition, Batoi deployed its **Bridge platform** to support **business networking and B2B matchmaking** during the event. Used in coordination with IndiaSoft's official matchmaking initiatives, Batoi Bridge facilitated streamlined introductions, profile matching, and meeting coordination between international buyers and exhibitors.

These developments at IndiaSoft 2025 signal a robust year ahead for Batoi. The enthusiastic response to the **AI kiosk** and booth demos demonstrated a market appetite for agile and intelligent development tools. The **international MoU** opens doors to new collaborative innovation in a key industry, and the **USISME award** reinforces Batoi's credibility and momentum in global markets. Building on the event's success, Batoi plans to deepen engagement with the leads and partners garnered and continue its mission of empowering organizations with versatile, secure, and scalable software development solutions.

About Batoi:

Batoi is a software product company that empowers businesses worldwide with digital transformation and software development automation. Batoi's flagship **Rapid Application Development (RAD) Platform** enables enterprises and developers to quickly design, deploy, and manage applications with integrated AI, DevSecOps, and cloud capabilities. In addition to the RAD Platform, Batoi offers a suite of tools for data analytics, collaboration, and workflow automation, helping organizations of all sizes improve efficiency and agility. Founded in 2010, Batoi serves a global client base across various industries. The company is committed to innovation, security, and excellence, as evidenced by its multiple industry recognitions and a growing ecosystem of partners and users. For more information, visit www.batoi.com.